

STEVEN MINERT

Digital Product Designer with 10+ Years of Experience

/ Contact

801-358-4820 | s.m.minert@gmail.com

www.stevenminert.com | <https://www.linkedin.com/in/steven-minert-471b3484/>

/ Skills

Highly skilled product designer with a proven track record in designing and managing digital products across diverse sectors, including medical, health, transportation, and logistics. Expert in Figma, design systems, and designing business objectives with optimized user outcomes. Successful product leadership and project management of international cross-functional teams in agile sprint cycles, contributing to the development of innovative solutions. A unique blend of technical expertise and creative execution.

DESIGN

Product Design
User Experience Design
Design Systems
App Design
Interaction Design

DESIGN TOOLS

Figma
Sketch
Adobe XD
Adobe Creative Suite
Framer

PROJECT MANAGEMENT

Agile Development
Notion
Atlassian & ClickUp
Microsoft 365
Slack, Teams, & Discord

DEVELOPMENT

React Native
HTML & CSS
JavaScript
Git
WordPress

/ Experience

SENIOR PRODUCT DESIGNER & CO-FOUNDING PARTNER

Visidek | Salt Lake City, Utah | April 2019 – Present

Lead product design and development of digital products across diverse sectors, including medical, health, transportation and logistics, sales & training, and enterprise software. Advanced expertise in Figma to design, prototype, and test digital products. Project manage international cross-functional teams with agile sprint cycles. Lead QA testing and establish effective launch strategies.

- **The Mayo Clinic** - Design a tool to leverage past data to help forecast future needs of Mayo Clinic sites.
- **Truvy** – Research, design, and manage development of fitness and nutrition mobile app and back-office tool that directly led to signing up 25,000+ new accounts.
- **ValueCare Suite** - Design advanced data visualization & patient surveys for vitals monitoring, medication tracking, and more.
- **Omni Dispatch** - Designed streamlined user journeys and interfaces for mobile app and transportation logistics software.
- **Families First Pediatrics** - Design a pediatric care tool to bring all aspects of healthcare together in one mobile platform.

PRODUCT DESIGNER/PRODUCT MANAGER

Sonador AI | Salt Lake City, Utah | August 2022 – Present

Identify market opportunities, plan feature requirements, and lead product design initiatives for Sonador AI, an AI-powered medical imaging startup. Conduct interviews with medical professionals for user needs research. Establish and maintain a universal component driven design system with expertise in Figma. Design, prototype, high-quality mockups and prototypes for end-to-end user flow. Project manage an international development team to deliver milestones.

- Established design system and designed new study list interface that directly led to contract funding for development.
- Coordinate with robotics and device manufacturers to scope and design DICOM Gateway.

ADJUNCT INSTRUCTOR – DIGITAL PRODUCT EXPERIENCES I & II

Utah Valley University | Orem, Utah | December 2017 – Present

Contribute to the design and delivery of courses on digital product design. Focus on equipping students with skills for developing engaging digital products. Facilitate discussions on design principles, teach advanced design concepts in Figma, and lead project sprints, enhancing students' abilities in creating immersive digital experiences.

PRODUCT DESIGNER & PARTNER

Metaphora | Lehi, Utah | May 2017 – April 2019

Designed, and coordinated development of innovative solutions leveraging Augmented and Virtual Experience technologies to enhance learning experiences in underserved communities. Designed prototypes, branding, and materials to securing funding. Applied immersive methodologies to create digital education products. Explored implementation strategies for augmented and virtual reality in both classroom and distance learning settings.

- Designed and coordinated development of interactive prototype that led to securing successful first round of funding.

MEDIA MANAGER

IMSAR | Springville, Utah | October 2017 – December 2018

Facilitated seamless collaboration media and sales teams to lead effective cross-media projects, design and develop media materials, and evaluate video strategy and productions. Coordinated conventions, implemented web and digital strategies, and strategized media implementation with the sales team.

UX DESIGNER

IMSAR | Springville, Utah | October 2013 – October 2017

Collaborated on software interfaces, developed websites, designed brand identities and systems, formulated marketing strategies, and trade show booths. Holistic approach to user experience for both internal and external applications, contributing to overall effectiveness and visual consistency of the company's digital presence.

- Designed and developed interactive app for sales presentations, enhanced messaging consistency, and reduced printing costs.

/ Education

BS WEB DESIGN AND DEVELOPMENT: INTERACTION & DESIGN

Utah Valley University

Relevant courses of study: Digital Product Design, Responsive Web Design, Mobile Application Design, Design Systems, User Experience Design, Design Thinking, Image Compression & Optimization, Accessibility Design, Intercultural Communication, Digital Publishing, SEO and Analytics, Web Development.

- **Beit Lehi Interactive Site Guide:** Travel to Israel and collaborate with archaeologists, editors, photographers, and videographers to create an immersive digital interactive archeological site guide featuring virtual reality, 3d objects, and other rich media.
- **Digital Media International Consortium:** Lead a group of Austrian and Chinese exchange students to plan, capture, and create virtual and augmented reality experiences for the Navajo Nation.

ART AND VISUAL COMMUNICATION: GRAPHIC DESIGN

Incomplete: 3 Years of Study | Utah Valley University

Relevant courses of study: Graphic Design, Typography and Layout, Logo Design, Branding, Color Theory, Printing Pre-Press, Digital Imaging, Animation, and Photography.